

General Program Description

NVCT has worked toward the goal of saving nearby nature throughout the region for over 30 years, and part of that work is engaging the next generation of conservationists. We are excited to continue our official summer intern program for students and young professionals interested in the field of conservation. Candidates can apply for one of two intern pathways depending on their areas of study and/or interests. Interns will have the opportunity to work closely with multiple team members to create and execute a project of their own during the duration of the internship, all while learning about the inner workings of a local land trust.

Commitment:

Both positions will work in-person based out of our Annandale office, with some work to be completed in the field and/or within our service area for events and meetings. There is an opportunity for the position to be hybrid in-person and remote once the intern has been trained.

This position is paid at a \$15 per hour rate and will be part-time with flexible hours up to 15 hours a week. The duration of the internship will be 8-10 weeks with a flexible start date, preferably in late May or by June 1st.

How to Apply:

This internship is focused on individuals in the early career stage who meet desired qualifications. It is not restricted to college students, and we encourage people from all backgrounds to apply. Interested candidates should submit a resume and cover letter to <u>awilt@nvct.org</u> by **February 1st** for consideration. Please include the specific intern position title and your name in the email subject line.

We Are Committed to Inclusion, Diversity, Equity, and Accessibility

Just as biodiversity is the key to a thriving ecosystem, human diversity is the key to protecting Northern Virginia. Success depends on people from diverse backgrounds, cultures, ethnicities, identities, and races taking action collectively. Clean water, air, and a safe environment are our shared rights as human beings, and increasing diversity is our duty as an organization.

Communications and Community Engagement Intern

The Communications and Community Engagement Intern will focus on communications, marketing, and outreach, working with the Communications Specialist and the Partnerships Coordinator. This intern will be primarily responsible for creating content to promote upcoming events in the fall. The content will be utilized across NVCT's social media channels, newsletter, website, and via partners' networks. Other responsibilities may include attending community meetings as an NVCT representative and conducting outreach to local organizations about partnerships. The intern will also assist with the execution of NVCT's annual gala on June 6th, 2025.

Desired qualifications:

- Background and interest in community engagement work
- Background and interest in communications work
- Experience working with Canva and Adobe Acrobat
- Experience creating content for various social media platforms
- Basic knowledge of social media apps such as Instagram, Facebook, and LinkedIn
- Familiarity with Northern Virginia communities
- Enthusiasm for promoting inclusion, diversity, equity, and accessibility
- Strong professional communication skills
- A self-starter attitude and strong work ethic
- Ability to develop a project independently after being given a framework
- Preference given to those pursuing a degree or with strong experience in marketing, journalism, communications, or non-profit work (or a conservation-related field with interest in outreach, promotion, and communications)

Key skills learned or honed:

- Web design and webpage creation
- Social media content planning and analytics
- Poster, flyer, blog, and email creation for events or campaigns
- Event planning and execution
- Community outreach strategies
- Content development for target audiences
- Skills in professional communication, collaboration, and project management

Land Conservation Intern

The Land Conservation Intern will work closely with the Lands Team on various projects regarding lands protected or prioritized by NVCT. The primary focus will likely be on using GIS mapping and NVCT's Strategic Conservation Plan to identify conservation prospects within our focal areas in the region. Other responsibilities may include downloading and organizing land datasets, updating property reports, and updating management plans. This intern will have the opportunity to do some field work if they would like, working with both our conservation prospecting team and our stewardship team. Throught this, the intern will learn about stewardship and management of conserved land in a mixture of urban and rural environments. The intern will also assist with the execution of NVCT's annual gala on June 6th, 2025.

Desired qualifications:

- Experience with GIS mapping, especially within ArcGIS Pro
- Experience reading and managing datasets
- Knowledge of and interest in environmental science and conservation
- Familiarity with the Northern Virginia landscape
- Strong professional communication skills
- A self-starter attitude and strong work ethic
- Ability to develop a project independently after being given a framework
- Preference given to those pursuing a degree or with a strong background in GIS, environmental science, or conservation

Key skills learned or honed:

- Working with layered datasets within ArcGIS Pro
- Understanding conservation values and prioritization
- Understanding of land stewardship
- Conserved property management knowledge